

Message Text

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73

ACTION COME-00

INFO OCT-01 EUR-25 ADP-00 AID-20 CIAE-00 EB-11 FRB-02

INR-10 NSAE-00 RSC-01 TRSE-00 XMB-07 OPIC-12 CIEP-02

LAB-06 SIL-01 OMB-01 L-03 RSR-01 /103 W

----- 109203

R 171838Z JUL 73

FM AMEMBASSY BONN

TO SECSTATE WASHDC 6344

INFO AMEMBASSY PARIS

AMCONSUL STUTTGART

AMCONSUL HAMBURG

AMCONSUL FRANKFURT

AMCONSUL MUNICH

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DEPARTMENT PASS TREASURY

E.O. 11652: N/A

TAGS: EFIN, GW

SUBJECT: REVERSE INVESTMENT MISSION-- THE AMERICAN
IMPORTED AUTOMOBILE DEALERS ASSOCIATION (AIADA)

REF: STATE 129090

1. AIADA REPRESENTATIVES VERY ENCOURAGED BY WARM
RECEPTION GIVEN TO THEM BY VOLKSWAGEN AND FEEL THAT
THEIR PRESENTATION MAY ACCELERATE THE VW DECISION
PROCESS REGARDING DIRECT INVESTMENT IN THE US.

2. AIADA OFFICIALS VERY WARMLY RECEIVED BY THE
BUNDESBANK (TUENGELER), FRG ECONOMICS MINISTRY (STEEG),
AND THE FRG FINANCE MINISTRY (KNAUSS) WHO ASSURED THE
GROUP THAT THE FRG DOES NOT AND WILL NOT HINDER
GERMAN DIRECT INVESTMENT IN THE US, BUT LOOKS UPON
IT WITH A GREAT DEAL OF FAVOR.

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3. COMMENT: AIADA OFFICIALS PRESENTED THEIR
CASE FORCEFULLY AND EFFECTIVELY. EMBASSY FEELS THAT
OTHER SIMILAR GROUPS, COMPRISED OF REPRESENTATIVES
FROM US IMPORT INDUSTRIES DIRECTLY AFFECTED BY
THE ALTERED EXCHANGE RATE RELATIONSHIPS, WOULD ALSO
PROVE TO BE VERY EFFECTIVE IN DRIVING HOME THE
MESSAGE TO EUROPEAN INDUSTRIALISTS THAT THE TIME
TO INVEST IN THE US IS NOW.
HILLENBRAND

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 JUL 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: garlanwa
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973BONN10177
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730730/aaaaavnp.tel
Line Count: 70
Locator: TEXT ON-LINE
Office: ACTION COME
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 73 STATE 129090
Review Action: RELEASED, APPROVED
Review Authority: garlanwa
Review Comment: n/a
Review Content Flags:
Review Date: 10 AUG 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10-Aug-2001 by izenbei0>; APPROVED <10-Sep-2001 by garlanwa>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: REVERSE INVESTMENT MISSION-- THE AMERICAN IMPORTED AUTOMOBILE DEALERS ASSOCIATION (AIADA)
TAGS: EFIN, GE
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005